WEAVE™

Winter Wonderland

Each year since the 1990s, WEAVE has provided holiday gifts for the survivors we serve and their children. Winter Wonderland is a holiday program in which WEAVE partners with individuals, families, and businesses to provide gifts to the families WEAVE serves. During Winter Wonderland, our goal is to provide gifts to the entire family. This includes the adult who may be receiving services and their children no matter their age. The holidays can be tough, especially for survivors and their families. Our hope is that Winter Wonderland will provide them with a much-needed sense of joy and normalcy during a challenging time in their lives. These individuals and families have often experienced trauma and adversity, and the act of receiving gifts can help restore their faith in humanity and show them that they are cared for and valued by their community.

In 2025, WEAVE Winter Wonderland provided
holiday packages to almost 600 individuals, most of them being children!

Help our 2026 Winter Wonderland event shine bright by being a sponsor.

Winter Wonderland Elf on the Shelf Sponsor - $5,000

- Sponsor highlight in the WEAVE eNewsletter (8K subscribers) in December 2026 and January 2027.
- Logo recognition on at least 3 Winter Wonderland social media stories and at least 1 social media post on WEAVE's Facebook (10,000 likes/ 10,379 followers), Instagram (4,430 followers), and LinkedIn (1,365 followers).
- Logo recognition included on WEAVE's Winter Wonderland website page.
- Logo recognition at gift pick-up stations (visible to all WEAVE staff and client shoppers).

Winter Wonderland Make a Wish Sponsor - $2,500

- Sponsor highlight in WEAVE eNewsletter in January 2027.
- Name included on WEAVE's Winter Wonderland website page.
- Name recognition at gift pick-up stations.

Contact Shanté Johnson if you're interested in being a sponsor.
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