



**May 19, 2019**

**Crocker Park, Sacramento**

**Sponsorship Opportunities**

**For more information, contact Megan Laurie**

**at 916.319.4909, [mlaurie@weaveinc.org](mailto:mlaurie@weaveinc.org), or [wam@weaveinc.org](mailto:wam@weaveinc.org)**

## Presenting Sponsor – One Available - \$30,000

Comprehensive benefits include:

- Logo placement on event logo as "presented by" sponsor
- Placement of logo on step & repeat used at pre-race activities & in VIP Tent for race day photo ops
- Placement of logo on event signage throughout festival
- Placement of sponsor-supplied banners at the start/finish line
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- VIP Area passes for all walkers & 25 guests
- Logo on back of event T-shirt and event banner
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and more than 1,000 walkers
- Verbal recognition from podium & opportunities to participate in day of program (to be negotiated)
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2019.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag
- First right of renewal for 2020



## Fashion First VIP Sponsor—\$15,000

The tented VIP Area will feature a relaxing space for pre and post event fun and dedicated beverage service, for our sponsors and top fundraisers. The VIP Area sponsor will receive exclusive logo placement and branding of the VIP area.

Comprehensive benefits include:

- Logo placement on VIP Area Banner and signage
- Placement of sponsor-supplied banners at the start/finish line
- Placement of logo on step & repeat used at pre-race activities & in VIP Tent for race day photo ops
- Placement of logo on event signage throughout event
- Opportunity for a sponsor representative to speak from the stage
- Complimentary corporate team entry (number of walkers to be negotiated)
- VIP Area passes for all walkers & 20 guests
- Logo on back of event T-shirt and event banner
- Linked logo on event page of website
- Linked listing in event emails sent to 10,000+ WEAVE supporters and 1,000+ walkers
- Verbal recognition from podium & opportunities to participate in day of program (to be negotiated)
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2019.
- Booth space (one table with two chairs) in vendor area for display of sponsor choice and size
- Opportunity to provide sponsor-supplied give aways in swag bag
- First right of renewal for 2020



## Stage Sponsor – One Available - \$15,000

The stage will be at the center of attention at Walk a Mile in Her Shoes. The stage activities include live entertainment, contests, and the presenting of the coveted fundraising awards.

Comprehensive benefits include:

- Logo placement on stage banner & signage
- Placement of sponsor-supplied banners at the start/finish line
- Placement of logo on step & repeat used at pre-race activities & in VIP Tent for race day photo ops
- Placement of logo on event signage throughout event
- Opportunity for a sponsor representative to speak from the stage
- Complimentary corporate team entry (number of walkers to be negotiated)
- VIP Area passes for walkers & 20 guests
- Logo on back of event T-shirt and event banner
- Linked logo on event page of website
- Linked listing in event emails sent to 10,000+ WEAVE supporters and 1,000+ walkers
- Verbal recognition from podium & opportunities to participate in day of program (to be negotiated)
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2019.
- Booth space (one table with two chairs) in vendor area for display of sponsor choice and size
- Opportunity to provide sponsor-supplied give aways in swag bag
- First right of renewal for 2020



## **Fancy Footwork (Swag Bag) - One Available - \$10,000**

Every Walk a Mile in Her Shoes participant needs a great bag to carry their shoes and you can be the sponsor to give them what they want.

The Fancy Footwork Sponsor will be the only sponsor logo featured on the event swag bag.

Comprehensive benefits include:

- Official sponsor of event swag bags with corporate logo on front of swag bag
- Placement of logo on event signage throughout the festival
- Placement of sponsor-supplied banners at start/finish line
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- VIP Area passes for walkers & 15 guests
- Logo on back of event T-shirt & event banner
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and 1,000+ walkers
- Verbal recognition from podium
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2019.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag
- First right of renewal for 2020



## **Hop, Skip & Jump – Family Zone Sponsor – One Available - \$10,000**

The Family Zone ensures there's something for the youngest Walk a Mile in Her Shoes fans and family members. The area will include child-friendly activities led by screened volunteers including a bounce house, face painting, arts and crafts, and a place to create a motivational sign for their favorite walker. Water, juice, and appropriate snacks will also be available. The Family Zone sponsor will receive exclusive logo placement and branding of the Family Zone.

Comprehensive benefits include:

- Logo placement on Family Zone Banner and signage with branded family zone
- Placement of sponsor-supplied banners in the Family Zone area
- Placement of sponsor-supplied banners at the start/finish line
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- VIP Area passes for walkers and 15 guests
- Logo on back of event T-shirt & event banner
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters & more than 1,000 walkers
- Verbal recognition from podium & opportunities to participate in day of programming (to be negotiated)
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2019.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied giveaways for inclusion in swag bag
- First right of renewal for 2020



## **Pump Up Your Walker – Motivational Sign Station Sponsor - \$7,500**

Comprehensive benefits include:

- Exclusive logo placement 1000 signs given to family & friends of walkers to decorate
- Placement of sponsor-supplied banners in the Sign Station
- Placement of sponsor-supplied banners at the start/finish line
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- VIP Area passes for walkers & 10 guests
- Logo on back of event T-shirt & event banner
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and more than 1,000 walkers
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2019
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag
- First right of renewal for 2020





# Kick Up Your Heels – Wine & Beer Sponsor

## Two Available \$7,000 each

Comprehensive benefits include:

- Sponsored supplied banners to be placed at each bar station
- Complimentary corporate team entry including shoes for 25 walkers
- VIP Area passes for walkers & 10 guests
- Logo on back of event T-shirt & event banner
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and more than 1,000 walkers
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2019.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag
- First right of renewal for 2020



## You're a Shoe-In! - \$6,000

Comprehensive benefits include:

- Sponsored supplied banners to be placed at start/finish line
- Complimentary corporate team entry including shoes for 25 walkers
- VIP Area passes for walkers & 10 guests
- Logo on back of event T-shirt and event banner
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and more than 1,000 walkers
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2019.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag



## **Best Foot Forward - \$3,000**

Comprehensive benefits include:

- Complimentary corporate team entry including shoes for 15 walkers
- VIP Area passes for walkers & 5 guests
- Listing on event page of website, event t-shirt, event page of website, and banner
- One booth space (one table with two chairs) in vendor area to provide give aways
- Invitation to an early sponsor only shoe pick-up date
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag

## **Step by Step - \$1,500**

Comprehensive benefits include:

- Complimentary corporate team entry including shoes for 8 walkers
- VIP Area passes for walkers & 5 guests
- Listing on event page of website & banner
- Invitation to an early sponsor only shoe pick-up date
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag

## **Stepping Up - \$500**

Comprehensive benefits include:

- Complimentary corporate team entry including shoes for 4 walkers
- VIP Area passes for walkers
- Listing on event page of website & banner
- Invitation to an early sponsor only shoe pick-up date
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag

### **Sponsorship Opportunities**

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