

HOLIDAY SHOP

Tips for Hosting a Successful Holiday Shop Drive

Get others involved.

You will want to get your classmates, co-workers, family, and friends involved in the fun to make your drive a success. These groups of people will help you to promote your Holiday Shop drive, collect the gifts as your boxes/bins fill up, and help to deliver them to WEAVE when your drive is over.

Create your flyer and promote your drive.

WEAVE can provide you with a flyer for your drive (e-mail flyer request to alucero@weaveinc.org), or you can create your own. You will want to post these flyers in all common spaces at your business, school, or organization. It is also helpful to e-mail or mail out the important information: dates of the drive, drop-off locations, who to contact with questions, and WEAVE's Holiday Wish List so they can start shopping!

If you are hosting a public drive (not at your business or school), engage local businesses by asking them to host a donation box or hang up your flyer. Ask to speak with the manager and let him/her know that you will provide the donation box, flyer, and the pick-up/delivery of the collected gifts at the end of the drive. Place the donation box in a highly visible area so that customers can find it easily; for example, by the cash register.

The Holiday Shop drive.

To make it easy for people to give to your drive, place the donation boxes in central locations around your office or school. Check your donation boxes regularly to make sure they are not overflowing, creating an obstacle for walkways or doorways. Empty the boxes as needed and store in your previously arranged location until your drive is over.

The drop off.

Please be sure to drop off all your gift drive donations by the drop off deadline, that way WEAVE can get them to the survivors who need them before the Holiday! Set your deadline a day or two early to allow for last minute donations. *Please be sure to call WEAVE before dropping your donations off to be sure a staff person is available to assist you.

Checklist:

- Collection boxes or bins, with signs identifying them as donation boxes
- Flyers to promote your drive
- Wishlist
- Drop off locations
- People to help you spread the word
- A place to store the gifts until your drive is over
- A camera to document your success

If you have questions about the Holiday Shop, please contact Jordyn Pruitt at jpruitt@weaveinc.org.