



# Walk a Mile in Her Shoes®



Saturday, May 6, 2017

Gates Open at 11:30 a.m. - Walk at 1 p.m. Walk a Mile Festival until 3 p.m.

**Presenting Sponsor - one available - \$30,000 – Sold to Western Health Advantage**

**Fashion First – VIP Area Sponsor – One Available - \$15,000**

The tented VIP Area will feature a relaxing space for pre and post event fun and dedicated beverage service, for our sponsors and top fundraisers. The VIP Area sponsor will receive exclusive logo placement and branding of the VIP area. Comprehensive benefits include:

- Logo placement on VIP Area Banner and signage
- Placement of sponsor-supplied banners in the VIP area
- Placement of logo on event photo backdrop used at pre-race activities and in the VIP Tent for race day photo ops
- Placement of logo on event signage throughout the festival
- Placement of sponsor-supplied banners at the start/finish line
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- VIP Area for all team walkers and 20 guests
- Logo on back of event T-shirt
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and more than 1,000 walkers
- Logo on event banner
- Verbal recognition from podium and opportunities to participate in day of programming (to be negotiated)
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2017.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag
- First right of renewal for 2018

**Stage Sponsor – One Available - \$15,000 - (2016 sponsor has first right of renewal)**

The stage will be at the center of attention at Walk a Mile in Her Shoes. The stage activities include live entertainment from Unsupervised, contests, and the presenting of the coveted fundraising awards. Benefits include:

- Logo placement on Stage Banner and signage
- Placement of sponsor-supplied banners at the start/finish line
- Placement of logo on event photo backdrop used at pre-race activities and in the VIP Tent for race day photo ops
- Placement of logo on event signage throughout the walk area and along the walk route
- Opportunity for a sponsor representative to speak from the stage
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- VIP Area access for all team walkers and 20 guests
- Logo on back of event T-shirt
- Linked logo on event page of website
- Linked logo in eight event emails sent to 10,000+ WEAVE supporters and 1,000+ walkers
- Logo on event banner
- Verbal recognition from podium and opportunities to participate in day of
- Booth space (one table with two chairs) in vendor area for display of sponsor choice and size
- Opportunity to provide sponsor-supplied give aways in the swag bag
- First right of renewal for 2018

### **Youth Sponsor – One Available - \$15,000**

Building a community that does not tolerate domestic violence and sexual assault is only possible when youth understand the difference between healthy and unhealthy relationships and are given the skills to call out abusive behavior and intervene when necessary. Engaging youth as a core part of the Walk a Mile in Her shoes audience can build awareness and expand the influence of the event. The Youth Sponsor plays a critical role in the engagement of youth while receiving tailored benefits including:

- Youth school teams will have a Walk a Mile in Her Shoes with your corporate logo
- Opportunity to provide a \$1,000 grant to the school with the most participants at a date following the event
- Logo placement on all youth recruitment materials
- Placement of sponsor-supplied banners at the start/finish line
- Placement of logo on event photo backdrop used at pre-race activities and in the VIP Tent for race day photo ops
- Placement of logo on event signage throughout the walk area and along the walk route
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- VIP Area access for all team walkers and 20 guests
- Logo on back of event T-shirt
- Linked logo on event page of website
- Linked logo in eight event emails sent to 10,000+ WEAVE supporters and 1,000+ walkers
- Logo on event banner
- Verbal recognition from podium and opportunities to participate in day of
- Booth space (one table with two chairs) in vendor area for display of sponsor choice and size
- Opportunity to provide sponsor-supplied give aways in the swag bag

### **Fancy Footwork – Swag Bag Sponsor – One Available - \$10,000 – (2016 sponsor has first right of renewal)**

Every Walk A Mile in Her Shoes participant needs a great bag to carry their shoes and you can be the sponsor to give them what they want. The Fancy Footwork Sponsor will be the only logo featured on the event swag bag. Comprehensive benefits include:

- Official sponsor of event swag bags
- Corporate logo on front of swag bag
- Placement of logo on event signage throughout the festival
- Placement of sponsor-supplied banners at the start/finish line
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- Access to VIP area for all sponsor team walkers and 20 guests
- Link to company website featured on event fundraising pages
- Logo on back of event T-shirt
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and 1,000+ walkers
- Logo on event banner
- Verbal recognition from podium
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2017.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag
- First right of renewal for 2018

**Registration Sponsor – One Available - \$10,000 – (2016 sponsor has first right of renewal)**

Registration is the core of Walk a Mile in Her Shoes. Each of the 1,000+ walkers engages with the event through the online registration tool and through shoe pick up. The Walk a Mile in Her Shoes Registration Sponsor will be front and center in the minds of all walkers as well as having prominent recognition at the event. Benefits include:

- Logo placement on Registration Banner and signage
- Placement of sponsor-supplied banners in the Registration Zone and at the start/finish line
- Placement of logo on event photo backdrop used at pre-race activities and in the VIP Tent for race day photo ops
- Placement of logo on event signage throughout the festival
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- VIP Area access for all team walkers and 20 guests
- Link to company website featured on fundraising pages used by every walker
- Logo on back of event T-shirt
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000+ local WEAVE supporters and more than 1,000 walkers
- Logo on event banner
- Verbal recognition from podium and opportunities to participate in day of programming (to be negotiated)
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2017.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag
- First right of renewal for 2018

**Hop, Skip & Jump – Family Zone Sponsor – One Available - \$10,000 (2016 sponsor has first right of renewal)**

The Family Zone ensures there's something for the youngest Walk a Mile in Her Shoes fans and family members. The area will include child-friendly activities led by screened volunteers including a bounce house, face painting, arts and crafts, and a place to create a motivational sign for their favorite walker. Water, juice, and appropriate snacks will also be available. The Family Zone sponsor will receive exclusive logo placement and branding of the Family Zone. Comprehensive benefits include:

- Logo placement on Family Zone Banner and signage
- Branded recognition of area as the "ABC Business Family Zone"
- Placement of sponsor-supplied banners in the Family Zone area
- Placement of sponsor-supplied banners at the start/finish line
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- VIP Area for all team walkers and 20 guests
- Logo on back of event T-shirt
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and more than 1,000 walkers
- Logo on event banner
- Verbal recognition from podium and opportunities to participate in day of programming (to be negotiated)
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2017.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag
- First right of renewal for 2018

### **Pump Up Your Walker – Motivational Sign Station Sponsor - \$7,500**

- Exclusive logo placement 1000 signs given to family and friends of walkers to decorate
- Placement of sponsor-supplied banners in the Sign Station
- Placement of sponsor-supplied banners at the start/finish line
- Complimentary corporate team entry (number of walkers to be negotiated based on company preferences)
- VIP Area for all team walkers and 10 guests
- Logo on back of event T-shirt
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and more than 1,000 walkers
- Logo on event banner
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2017.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag
- First right of renewal for 2018

### **Kick Up Your Heels – Wine & Beer Sponsor – Two Available \$6,000 each –(2016 sponsor has first right of renewal)**

- Sponsored supplied banners to be placed at each bar station
- Complimentary corporate team entry including shoes for 25 walkers
- Access to VIP area for team walkers and 10 guests
- Logo on back of event T-shirt
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and more than 1,000 walkers
- Logo on event banner
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2016.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag
- First right of renewal for 2018

### **You're a Shoe-In! - \$6,000**

- Prominent placement of sponsor-supplied banner
- Complimentary corporate team entry including shoes for 25 walkers
- Access to VIP area for all walkers and 10 guests
- Logo on back of event T-shirt
- Linked logo on event page of website
- Linked listing in event emails sent to more than 10,000 local WEAVE supporters and more than 1,000 walkers
- Logo on event banner
- Early shoe access via try on event at location of sponsor's choice OR access to the sponsor only early shoe pick up dates. Preference to be scheduled with WEAVE staff in early 2017.
- One booth space (one table with two chairs) in vendor area
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag

### **Best Foot Forward - \$3,000**

- Complimentary corporate team entry including shoes for 15 walkers
- Access to VIP area for all walkers and 5 guests
- Listing on event page of website
- One booth space (one table with two chairs) in vendor area to provide give-aways
- Listing on event t-shirt, event page of website, and banner
- Invitation to an early sponsor only shoe pick-up date
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag

**Step by Step - \$1,500**

- Complimentary corporate team entry including shoes for eight (8) walkers
- Access to VIP area for all walkers
- Listing on event page of website and banner
- Invitation to an early sponsor only shoe pick-up date
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag

**Stepping Up - \$500**

- Complimentary corporate team entry including shoes for four (4) walkers
- Access to VIP area for all walkers
- Listing on event page of website and banner
- Invitation to an early sponsor only shoe pick-up date
- Opportunity to provide sponsor-supplied give aways for inclusion in swag bag