



\$5,000 Student Design Scholarship
Sponsored By Wells Fargo
Administered by WEAVE

Rules & Requirements

Background

The JEANS FOR JUSTICE "Student Apparel Design Scholarship" ("Scholarship") is a competition where eligible entrants will have the chance to receive a \$5,000 scholarship, provided by WELLS FARGO presented during WEAVE's "JEANS FOR JUSTICE" Fashion Show on April 24, 2008 ("Fashion Show").

All applications must be submitted in person or via U.S. Mail or similar courier by 5 p.m. on March 28 2008. Entries must be received by the due date. Postmarks are not acceptable. Finalists will be notified by April 7, 2008. Finalists garment entries must be in final completion stages by April 18, 2008 to remain eligible.

Eligibility

The Scholarship is only open to entrants who, as of the entry date, are legal residents of the fifty (50) United States or the District of Columbia; and who are currently enrolled in at least six (6) units at an accredited college, university or design school with a cumulative GPA of 2.7 or above.

Students whose immediate family are employees, officers and directors of WEAVE and/or WELLS FARGO, are not eligible to enter. By submitting the Scholarship Application, each entrant agrees to the Official Rules and the decisions of Selection Panel. WEAVE and the Sponsor reserve the right to terminate, modify or suspend this Competition if there is any suspected or actual evidence of misconduct including submission of sketches or collections that are not the sole original work of the student designer.

Application

The Application process includes:

1. Official Application including proof of cumulative GPA (official transcript) and current enrollment (class schedule, fee slip, or similar document).
2. 500 word essay describing how their design collection integrates the elements of denim, design, and the significance of Jeans for Justice Day.
3. Sketches for five designs integrating denim elements as the consistent and cohesive element. Finalists will be asked to show three to five finished garments from the presented collection at the Jeans for Justice Fashion Show on April 24, 2008.

Submission

Students may submit one application. Applicants must submit the Scholarship Application Form, current transcripts, current class schedule, essay and concept board/sketches of designs to WEAVE by the deadline. Applications must be received by the deadline; postmarks are not accepted. Late entries will not be accepted. All submissions become the property of WEAVE and will not be returned.

Submit to:

WEAVE
ATTN: Michelle McCauley
1900 K Street
Sacramento, CA 95811

In person deliveries should be taken to the Reception area on the 2nd Floor. Proof of submission by the deadline is the obligation of the student. Mailed applications should include proof of delivery or be sent Certified Mail to validate submission. Faxed and email entries are not accepted.

Finalists will be notified by phone, letter (by postal or overnight delivery) and/or email on or before Monday, April 7, 2008. Finalist must verify collection completion with WEAVE by Friday, April 18, 2008 5:00 p.m. GMT. Garments must be in final form by this date with only finishing details remaining to be eligible to show in the Fashion Show. Finalist will feature their collection during the fashion show. All finalists must be available to show their collection during the Fashion Show. Models will be provided. Students may be asked to design to fit a community model of any size/stature and thought should be given to designing for any sized model.

JUDGING AND NOTIFICATION

Starting on April 1, 2008, a panel of three to six judges will review applications. Incomplete applications will be eliminated.

Judges will consist of industry professionals and WEAVE representatives. Judges will review the applications, essays, and sketches to determine up to five finalists. Finalists will be judged the night of the event by a panel of three judges based on collection garment construction; collection cohesion; collection consistency; and essay.

The finalists (and if applicable parent or legal guardian) must comply with all terms and conditions. Receipt of the scholarship is contingent upon fulfilling all requirements. The scholarship recipient will be announced during the Fashion Show.

The winner will be expected to provide contact information for the Student Aide office (or similar department) at the school/college/university. The Scholarship award will be made directly to the institution and restricted to the student. If a student chooses to use the funds to cover legitimate expenses beyond tuition, the student will be required to submit proof of purchase to WEAVE for reimbursement. If the scholarship recipient is found to be ineligible, or does not comply with the Rules, then the recipient may be disqualified and an alternate winner may be selected. Any alternate recipient will have met all criteria, including presenting their collection in the Fashion Show.

One scholarship of \$5,000 will be presented to one winner. Winner is solely and fully responsible for any and all costs, fees, taxes and expenses associated with prize award, receipt and use.

Cost of participation, including design and construction of collection, transportation to and from fittings, meetings, and the Fashion Show and any other required or optional expenses, is the sole responsibility of the applicant.

PUBLICITY

WEAVE and Wells Fargo reserve the right to publicize the winner by name, photograph, video, biography, essay and any other materials submitted with the application.

RELEASE

By entering, each entrant releases and holds harmless WEAVE and the Sponsor, its respective parents, subsidiaries, divisions and affiliates, and their respective agents, advertising and promotion agencies, affiliates, Competition partners and prize suppliers, and all of their respective employees, officers, directors, shareholders and agents from and against all claims, damages or liabilities arising in whole or in part, directly or indirectly, from entrant's participation and/or entry in this Competition and/or finalist award, receipt or use of any prize awarded in this Competition.